



SEO & PPC for Shipping Container Sales & Rental Company

PROJECT DETAILS

📌 Pay Per Click, Search Engine Optimization

📅 Apr 2017 - Mar 2022

💰 Less than \$10,000

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PROJECT SUMMARY

Yeseo provided SEO and PPC services for a shipping container sales and rental company. They created blogs, managed the overall SEO and PPC social media campaigns including Facebook and Google.

PROJECT FEEDBACK

The site ranked on the first page of Google for many relevant keywords and received positive feedback from the external stakeholders, thanks to Yeseo. The team used WhatsApp and email for communication during the engagement. Their expertise and professionalism impressed the client.



The Client

Please describe your company and your position there.

I am Managing director of my own company. We sell and rent shipping containers for storage with delivery around the UK



Jane Billing
Managing Director, Billie Box Ltd.



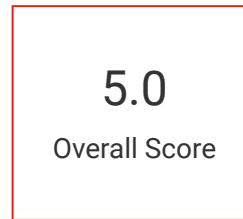
Ipswich, United Kingdom

The Challenge

For what projects/services did your company hire Yeseo, and what were your goals?

We were aiming to grow our business with a big online presence.

CLIENT RATING



Quality: 5.0



Schedule: 5.0



Cost: 5.0



Would Refer: 5.0





The Approach

How did you select this vendor and what were the deciding factors?

Yeseo were recommended to us many years ago and we had a meeting with them to see if we could work together. We found that they were very easy to get along with and were very knowledgeable in their field. We wanted someone that we could work alongside rather than just go off and do the work.

Describe the scope of work in detail, including the project steps, key deliverables, and campaigns.

They have prepared blogs, SEO management reports and we have regular meetings to discuss future plans. Work also included: PPC campaigns with Google and Facebook. Wordpress background work and building of websites General SEO support.

How many people from the vendor's team worked with you, and what were their positions?

Just the one, the owner.

The Outcome

Can you share any measurable outcomes of the project or general feedback about the deliverables?

Since implementing this SEO work we are ranking on page 1 of Google for many relevant keywords. We have had many compliments about our websites and how they appeal to those that read them.

Describe their project management style, including communication tools and timeliness.

They have been great with communications, we have a Whatsapp chat set up, monthly meetings and use email for communication too. Whenever we have a question we often get a reply within an hour or two.





What did you find most impressive or unique about this company?

Their level of professionalism and knowledge is second to none. They keep up to date with all the products we use and advise us of changes wherever necessary. They are pro-active and often come to the table with new ideas. We highly recommend to others.

Are there any areas for improvement or something they could have done differently?

Nothing really, we are very happy with their services. We highly recommend to others.

